Safer Internet Day 2020 | Tuesday 11 February

Together for a better internet

Free to be me: exploring identity online

This pack, produced for Safer Internet Day 2020, encourages young people to explore identity online, and how the internet shapes the way that they think of themselves and others. This Safer Internet Day, celebrate difference in your school and help us work towards creating a truly inclusive internet.

The learning resources focus on what creates our identity online – such as the things we share with each other, how others perceive us and interact with us, as well as how online services use the information we share to identify and profile us.

The resources examine how offline stereotypes and discrimination are challenged or reinforced online, and what young people can do in response to discrimination, hate or bullying online.

Focusing on identity online supports young people to consider whether they feel free to experiment and express themselves online, or if they feel limited in who they can be when they're online. By opening up conversations around identity online, young people can be inspired and empowered to support each other to be who they want to be, both online and offline.

Free to be ME

Ages 7-11

UK Safer Internet Centre

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